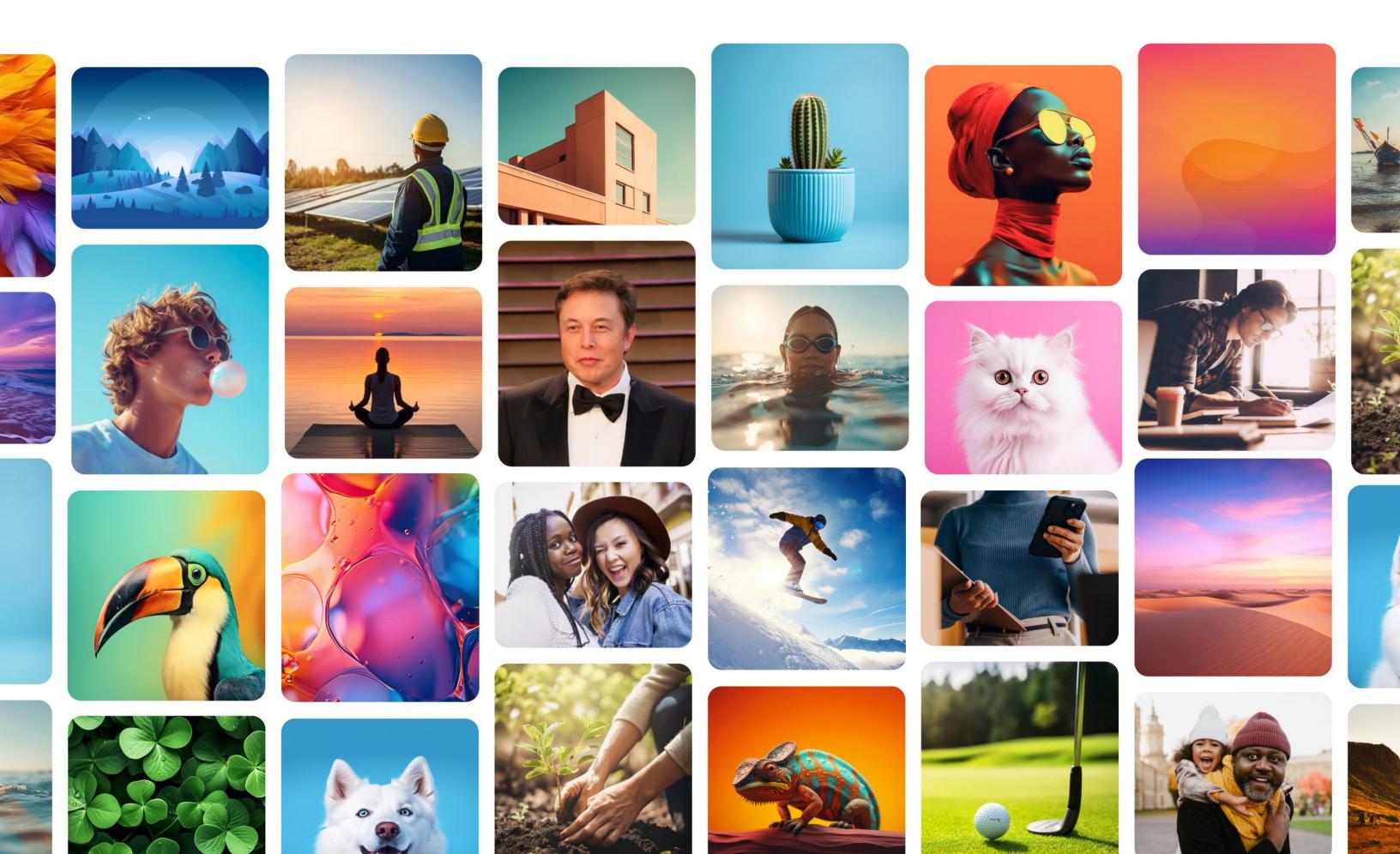


## Your quick guide to content licensing

Use this cheat sheet to choose the best licensing option for you.



## A quick breakdown of our license options

The chart below illustrates what each license offers you as far as type of use, distribution limits, legal indemnity, and production budgets.

	Free account	Pro account	Enterprise
	Downloads come with a free license	Downloads come with a standard Pro license	Downloads come with a Pro Extended or custom license
Vectors			
Legal Guarantee	✓ Up to \$500	✓ Up to \$10,000	✓ Up to \$100,000
Attribution	<ul> <li>Attribution Required</li> </ul>	<ul> <li>Attribution Not Required</li> </ul>	<ul> <li>Attribution Not Required</li> </ul>
Print	<ul> <li>Up to 50 copies</li> </ul>	✓ Up to 100,000 copies	○ Unlimited
Merchandise	<ul> <li>No merchandise</li> </ul>	✓ Up to 100,000 items	○ Unlimited
Digital	<ul> <li>Up to 10,000 views</li> </ul>	✓ Up to 100,000 views	○ Unlimited
Production	<ul><li>Budgets up to \$1,000</li></ul>	✓ Budgets up to \$10,000	○ Unlimited
Non-fungible tokens	<ul><li>No NFTs</li></ul>	<ul><li>No NFTs</li></ul>	<ul><li>No NFTs</li></ul>
Logos	<ul><li>No logos</li></ul>	✓ Non-exclusive logos	✓ Non-exclusive logos
Photos			
Legal Guarantee	✓ Up to \$500	✓ Up to \$10,000	✓ Up to \$100,000
Attribution	<ul> <li>Attribution Required</li> </ul>	<ul> <li>Attribution Not Required</li> </ul>	<ul> <li>Attribution Not Required</li> </ul>
Print	<ul><li>Up to 50 copies</li></ul>	✓ Up to 100,000 copies	♥ Unlimited Copies
Merchandise	<ul> <li>No merchandise</li> </ul>	No items for resale, Up to 100,000 promotional items	Up to 100K cards, 10K  ✓ posters, 2K T-shirts for resale Unlimited promotional items
Digital	Unlimited views, No templates	Unlimited views, No templates	Unlimited views, Templates allowed
Production	<ul><li>Budgets up to \$1,000</li></ul>	✓ Budgets up to \$10,000	○ Unlimited
Non-fungible tokens	<ul><li>No NFTs</li></ul>	<ul><li>No NFTs</li></ul>	<ul><li>No NFTs</li></ul>
Logos	<ul><li>No logos</li></ul>	✓ Non-exclusive logos	✓ Non-exclusive logos
Videos			
Legal Guarantee	✓ Up to \$500	✓ Up to \$10,000	✓ Up to \$100,000
Attribution	<ul> <li>Attribution is Required</li> </ul>	<ul> <li>Attribution Not Required</li> </ul>	<ul> <li>Attribution Not Required</li> </ul>
Print	<ul> <li>Not applicable</li> </ul>	<ul> <li>Not applicable</li> </ul>	<ul> <li>Not applicable</li> </ul>
Merchandise	<ul> <li>No merchandise</li> </ul>	No items for resale Up to 100,000 promotional items	<ul> <li>Up to 100K e-cards, 10K calendar</li> <li>✓ 2K video games, toys for resale,</li> <li>Unlimited promotional items</li> </ul>
Digital	Unlimited views, No templates	Unlimited views, No templates	Unlimited views, Templates allowed
Production	<ul><li>Budgets up to \$1,000</li></ul>	<ul><li>Budgets up to \$10,000</li></ul>	♥ Unlimited
Non-fungible tokens	<ul><li>No NFTs</li></ul>	<ul><li>No NFTs</li></ul>	<ul><li>No NFTs</li></ul>
Logos	<ul><li>No logos</li></ul>	✓ Non-exclusive logos	✓ Non-exclusive logos



#### **Print**

Brochures, catalogs, flyers, direct mail, stationery, business cards, signage, packaging, etc.



#### Merchandise

Textiles, artwork, magnets, posters, hats, apparel items, stickers, etc. and any items made for resale.



#### Digital

Any social media, blogs, online publications, templates, sales emails, mobile apps.



#### **Production**

Use in any shows, shorts, commercials, films, and videos.



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